



Boys & Girls Clubs of Hamilton

A good place to be

Advertise to Thousands of People Throughout the Year!

An opportunity for people to see your advertisement again and again for a full twelve months.

For over sixty years, Boys and Girls Clubs of Hamilton have provided recreational and social development programs in Hamilton and has grown into one of the region's most established and effective child and youth serving organizations. Our mission is to provide a safe, supportive place where children and youth can experience new opportunities, overcome barriers, build positive relationships, and develop confidence and skills for life. We are proud of our history of leveling the playing field and providing opportunities for children and youth to reach their full potential in life, by supporting their healthy physical, educational, and social development.

The Club's annual program brochure is a great opportunity for businesses and organizations in the Hamilton area to help meet their advertising and promotional goals in a very cost-effective manner. This brochure provides listings for all programs, services, and special events offered to the community throughout the year and is used regularly by families as a resource for a full twelve months.

We are offering our community partners and supporters the opportunity to advertise in our program brochure and promote their businesses and services while supporting the mission and work of the Hamilton East Kiwanis Boys and Girls Club in our shared community. Please find attached an order form indicating advertising selections available. We can't wait to hear from you!

Great Value for your Business Dollar:

- 24 pages in length
- Glossy front and back covers
- 16,000 Copies printed annually
- 9,000 Copies hand-delivered to schools across the lower city the first week of September
- 7,000 Copies available at each site and distributed through community events and partners
- One full year of visibility for your advertisement (September 2010 – August 2011)
- One low payment prior to printing

If you have questions or concerns, please do not hesitate to contact me at the Club.

Sincerely,

Lisa Valvasori, Community Relations
lisa@kboysandgirlsclub.com
(905)549-2814 Ext. 237



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ADVERTISEMENT ORDER FORM

Advertisement Size	Cost	Selection
Outside Back Cover (colour) 10" x 7.5" wide plus bleed	\$1,500.00	
Inside Back Cover (colour) 10" x 7.5" wide plus bleed	\$1,250.00	
Full Page - Inside (colour) 10" x 7.5" wide	\$1,000.00	
1/2 Page (colour) 4.75" x 7.375" wide	\$650.00	
1/4 Page (colour) 4.75" x 3.5" wide	\$350.00	
1/6 Page (colour) 4.75" x 2.25" wide	\$250.00	
1/8 Page (colour) 2.25" x 3.5" wide	\$200.00	

**File Requirements: High Resolution PDF, TIF, PSD, 300dpi, or Grayscale (portrait style)
Artwork submission no later than Friday August 6th, 2010 to lisa@kboysandgirlsclub.com**

Contact Name: _____

Company Name: _____

Address: _____

City: _____ Postal Code: _____

Phone: _____ Fax #: _____

Email: _____ Date: _____

Signature: _____

Complete and fax this order form to reserve your ad space

Fax to: 905-549-2313
Attn: Lisa Valvasori

Mail Payment to: Hamilton East Kiwanis Boys and Girls Club
45 Ellis Avenue
Hamilton, ON L8H 4L8
Attn: Lisa Valvasori